



Partner with Art Week Exeter to reach a new audience

For immediate release

12 December 2017

Exeter's businesses already know they're onto something here in the heart of the West Country. Now the secret is out, with national reporting of the buzz, diversity and sheer quality of life that Exeter has to offer. With a young, diverse and rapidly expanding student population, rapid growth in high-value knowledge and tech businesses and the simple maths of young families moving from the pricey and crowded South East – over 3,000 in 2016 – there's definitely something in the air.

Any city needs a cultural scene to thrive. And a feel-good factor is great for business. Since 2016, **Art Week Exeter (AWE)** has been curating and facilitating a week of culture in unexpected places: be it the street, the Cathedral, your local coffee shop or solicitors' office. For AWE, these spaces host exhibitions, events and interventions from local and internationally-recognised artists.

Partnership options

AWE invites sponsorship and support from local businesses and individuals who see the value in culture as a visible way to invest in Exeter's continuing success. We're pleased to share our [2018 Partnership Options guide \[PDF\]](#), which can be found enclosed along with this press release, or online at artweekexeter.org.uk.

Opportunities include –

- **Title partnership:** Your business name incorporated into AWE's branding, included in every official mention of the festival.
- **Project partnership:** Be the lead partner for one of AWE's key projects: the most attention-grabbing parts of the programme. Some projects will only happen with direct sponsorship, so you could be responsible for enabling part of the programme that we wouldn't otherwise have the resources for.
- **Sponsored listings:** Perfect for small retail, food and drink businesses. Plot yourself amongst the art on AWE's location maps, online and in print. An affordable way to promote your business as a stopping-off point for people touring the festival.
- **Lonely Arts Column membership:** Are you a business with wall space to spare? If so, we'd like to introduce you to a hand-picked shortlist of artists. You choose the artist whose work you like the best, to display for the duration of AWE. Who knows, the relationship could flourish (or totally bomb)!

See AWE's [2018 Partnership Options guide \[PDF\]](#) for more information, or contact us to tailor a package that's perfect for you and your business.

Email Stuart, Naomi or John for more details: info@artweekexeter.org.uk.

Notes to editors

Art Week Exeter

Art Week Exeter (AWE) is the annual city-wide art festival in Exeter, Devon. Our aim is to encourage and frame artistic activity: this involves working with artists, producers, organisations, venues and local government to produce a programme that showcases the best Exeter has to offer, alongside the work of nationally- and internationally-renowned artists.

The next AWE will take place **22–28 May 2018**.

Find more information, including AWE's aims and objectives, its 'artist compact' agreement, and commercial partnership options, at artweekexeter.org.uk.

The AWESome Art Space

As a new development this year, AWE has partnered with Exeter's Princesshay to make use of one of the void rentals on Paris Street. Bringing a 'Left Bank' ambience to Paris Street, the AWESome Art Space will host selling exhibitions, events and workshops over the next six months leading up to Art Week Exeter itself.