



Artist compact

For Art Week Exeter 2018

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Overview

Art Week Exeter (AWE) is an annual city-wide event. Its aim is to encourage and frame artistic activity. This involves working with artists, organisations, venues and local government to produce a programme that showcases international and local contemporary art.

In addition to the annual festival, AWE has an ongoing programme of artist development activity.

Art Week Exeter CIC is a community interest company created to manage the festival. As we approach the festival's third year, we are developing and formalising the way we work with participating artists.

You and AWE

In 2018, AWE will take place from 22–28 May. It will open with the AWESome Art Fair; there will be a range of exhibitions, events and activities through the week; and it will end with the Art Car Boot Sale on spring bank holiday Monday.

We'd love you to be involved. To help cover running costs, AWE charges artists a £60 registration fee. This document sets out what you can expect of AWE in return for that fee, and what AWE requires from you.

AWE will offer you:

- Access to our database of venues.
- Free artist development workshops in autumn 2017 (in partnership with REACH SW).
- Encouragement and support to promote yourself and your work, as a part of developing resilient working practices.
- An opportunity to pitch at the Art SOUP event on 18 October 2017, to win seed funding for your project. (Last year's Art SOUP saw bids from three of 2017's most high profile shows: Sophia Clist's *Stretch* (winner); Morth's *Hope & Renewal* and Rebecca D Harris's *Storm in a B Cup*.)
- Entry in our printed programme booklet (20,000 distributed regionally).
- A listing on our searchable, mobile-friendly website.
- Opportunities to engage with associated online activity (including our blog and social media).
- Promotion of AWE to regional and national media, including newspapers, magazines, radio, television and online publications.
- Participation in specific events during AWE, including:
 - Up to 1m² of hanging space in the AWESome Art Fair.
 - Option to take a pitch at the Art Car Boot Sale on Spring bank holiday Monday, 28 May 2018 (additional cost £30).
 - The opportunity to pitch your work, to a local business for 'The Lonely Arts Column': a matchmaking service to get local art into local businesses, with additional publicity.
 - The opportunity to feature on the annual EAR (Exeter Art Radio) show, on Phonic FM.
 - A promotion pack, including 100 brochures, A4 and A3 posters, digital files for personalised direction and location material.

And what we need from you:

- Basic information about yourself and your artistic activity (including contact details and details of your website, social media profiles, etc) – submitted through the forms at artweekexeter.org.uk/artists.
- Payment of the £60 registration fee by 31 January 2018, via the link at artweekexeter.org.uk/artists.

- At least three good quality, clear, in-focus, high-resolution (300dpi) images of your work (with confirmation that you have full permission to use these images in AWE's print and online publicity materials).
- Your venue's location, opening, contact and accessibility details.
- Your engagement on social media (Facebook; Instagram; Twitter; Snapchat), using the relevant handles and hashtags (@artweekexeter; #AWExeter; #ExeterLonelyArts); liking and sharing posts up to and during the festival.
- Collection of your promotion pack, and delivery of at least 100 brochures to your network and vicinity.
- Display of event posters both at your venue and in your area.
- One piece of your work for the AWESome Art Fair (from 22 May for the week, with the opportunity to sell and replace work during that time).
- Completion of the feedback form at artweekexeter.org.uk/artists, submitted by 1 June 2018.

Timeline

Dates and deadlines, up to and including AWE 2018:

- Autumn 2017: REACH SW artist development workshops.
- 18 October 2017: Art SOUP.
- 1 January 2018: forms for listings submissions and registration fees open.
- 31 January 2018: deadline for listings submissions and registration fee payments.
- 21 May 2018: deadline for delivery of work to the AWESome Art Fair.
- 22 May 2018: AWE opens.
- 28 May 2018: Art Car Boot Sale; AWE closes.
- 1 June 2018: deadline for completion of the feedback form.

Notes

Venues

AWE may introduce you to venue owners or managers of public and private spaces for exhibiting your work, however your negotiations with any venue introduced by AWE are your personal responsibility.

Insurance

AWE will not insure any artworks and takes no responsibility for any damage or loss to works. You must ensure that you have appropriate cover for your work, whether installed in an AWE-facilitated venue or your own studio. AWE will hold public liability insurance for the AWESome Art Fair and Art Car Boot Sale, against personal injury only.

Art Car Boot Sale pitch fees

These are wholly allocated to the cost of permits, licensing, insurance, management and publicity associated with this event.

Privacy notice

Art Week Exeter CIC will protect your personal data. To enable AWE to work with you, we are asking for your name, contact email, contact number (if desired), copies and use of images of your work, and details of your social media profiles. This is for the AWE's printed and online publicity materials, including social media, and press activity. To be clear, we will only use the information you provide to us for the furtherance of AWE and specifically promotion of your work and the aims of AWE. We will also use your information to keep you informed of developments leading up to and during AWE, to contact you about present and future AWE events, your feedback and any AWE-related press or promotional activities which we think may be of interest to you. We will not sell, share or use your information in any other way than above and we will never ask you to disclose identifying information about purchasers, visitors or commissions you receive through AWE. You can withdraw your personal details from our database at any time: just send an email requesting this to comms@artweekexeter.org.uk. Note that there will be key dates when printed and online publicity are published, after which your information will be in the public domain and cannot be removed.